



Volkan Aydın

Motion Graphic Designer

Summary

Motion Graphic Designer with 8+ years of experience in art direction, visual design, and motion. I lead campaigns and dynamic content from concept to delivery, combining creative strategy, hands-on craft, and AI-assisted production.

Experience

WARPERS Studio / Founder, Motion Graphic Designer

Nov 2023 - Present / Remote

Lead freelance and collaborative projects from concept development and visual direction through design, animation, and final delivery.

Develop art direction, visual design, and motion-led content tailored to each project's goals and channels.

Manage client communication and project planning, coordinating with other creative professionals as needed.

BtcTurk / Creative Marketing Director

Sep 2024 - August 2026 / Hybrid

Led creative work across three brands: BtcTurk Kripto, BtcTurk Hisse, and BtcTurk Global.

Developed campaigns, traditional motion content, and AI-assisted films from initial concept through final production.

Combined art direction, visual design, and motion design to deliver campaign content across the brands.

9-16 Creative Agency / Creative Motion Designer

April 2021 - March 2024 / Remote

Adapted campaign assets and commercials into Meta, TikTok and other platform-specific digital ads for global brands.

Designed and animated original content from scratch, combining visual design and motion design.

RAFİNERİ / Art Director / Motion Designer

Sep 2020 - April 2021 / Remote

Developed advertising films and print and digital campaign work for Turkcell.

Contributed across campaign development and digital product design for a dedicated brand account.

DDB Tribal Istanbul / Jr. Art Director / Motion Designer

May 2018 - Sep 2020 / On Site

Created advertising campaigns and motion-led content for ING Bank, Starbucks, Audi, and ŞOK.

Contributed to concept development, art direction, visual design, and motion production.

Produced work for both digital and traditional channels.

Contact

Portfolio:
behance.net/volkanayd

Showreel:
www.volkanayd.in

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Skills

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro
Maxon Cinema 4D
Blender
Figma
Logic Pro
Procreate

Focus Areas

Art Direction
Motion Design
Campaign Development
Visual Storytelling
AI-assisted Production
Sound Design
Storyboarding
2D Animation
3D Animation
AI Tools

Education

Visual
Communication
Design

Işık University
2014 - 2018